



Newsletter

Welcome to Easington Academy's February 2024 Careers Newsletter.

The careers newsletter aims to keep students and their families with all the latest information about careers and post-16 opportunities.

All students at Easington Academy receive targeted careers education within World Ready Sessions and within the curriculum, focusing on subject specific careers information. In addition, we provide students with a range of opportunities to access up-to-date careers information through workshops, career fairs, external events and from visitors in school.

Our Careers Programme can be accessed here: [Careers information](#) | [Easington Academy](#)

For Careers advice please contact our Careers Advisors, Mrs Collins and Mrs Carter:

email: julieann.collins@easingtonacademy.co.uk

National Apprenticeship Week

The week commencing 5th February welcomed **National Apprenticeship Week**. This is an annual celebration in the United Kingdom that aims to raise awareness about the benefits and opportunities of apprenticeships for both individuals and employers. Typically held in February, National Apprenticeship Week showcases the positive impact that apprenticeships have on individuals' career paths, skills development, and overall employment prospects.

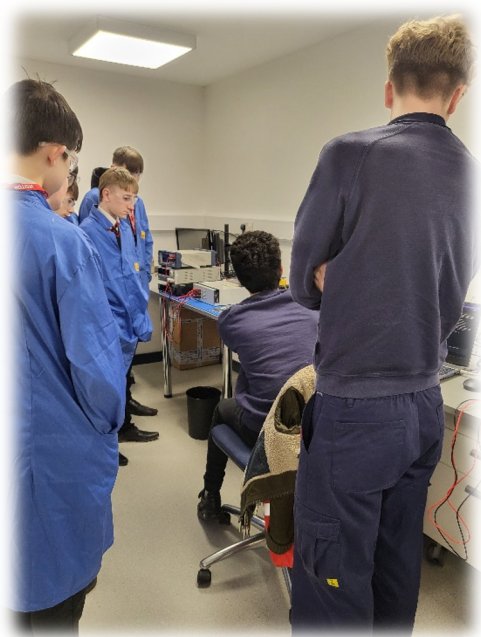
Ask Project – Donna Mills

As part of National Apprenticeship week, we welcomed Donna Mills from **The ASK Project** (Apprenticeships Support and Knowledge) to talk to KS4 students. The ASK Project is an initiative designed to provide support, guidance, and resources to promote the benefits of apprenticeships among young people, educators, and employers. Led by the National Apprenticeship Service, the ASK Project aims to increase awareness and understanding of apprenticeship opportunities, helping individuals make informed decisions about their career paths.



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Durham Works Project



A group of Year 10 students have been taking part in a **Workplace Project**, a comprehensive initiative aimed at preparing our students for the dynamic world of work. Throughout the sessions, the students have engaged in a series of enriching activities designed to equip them with essential skills, insights, and aspirations for their future careers. A highlight of the project was the opportunity for students to visit a local workplace, Alexander Batteries. This hands-on experience provided them with invaluable insights into various industries and professions. Following the visit, students engaged in reflective exercises to evaluate their observations, experiences, and potential career interests, further solidifying their career aspirations.

Year 10 Work Experience Week: 8th – 12th July 2024

All Year 10 students will be undertaking Work Experience between **Monday 8th July and Friday 12th July 2024 inclusive**. The opportunity to participate in a high-quality work experience is an incredibly valuable part of preparation for Year 11 and preparing them for the world of work and adult life in general.



All students have received an information pack containing all the necessary information and forms that must be completed and returned to school.

Important Dates:

- **Friday 15th March 2024** – All completed placement forms to be returned to school.
- **April to May** – Penshaw View (our partnership company) will carry out all necessary Health and Safety checks with the companies to ensure that it is suitable for your child to attend.
- **June** – students will receive relevant details for their placement – what to wear, travel and lunch arrangements etc.





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Unifrog



Unifrog is a one-stop-shop where students can easily explore their interests, then find and successfully apply for their next best step after school.

Unifrog will help students to explore their key interests and what career paths they can take to reach your goals!



A link has been sent to all students of Easington Academy by email (please check your junk/spam mailboxes).

- **Click the link and follow the instructions.**
- **Create a memorable password.**
- **Make a note of your password.**

Here are some of the available resources for students to explore:

Exploring pathways	Recording what you've done	Searching for opportunities	Drafting application materials	Making applications
Careers library	Activities	UK universities	UK Personal Statement	Post 16/18 Intentions
Subject library	Competencies	US universities	Classes	Locker
Know-how library	Interactions	European universities	CV / Résumé	Applications list
MOOC		Oxbridge	Common App Essay	
Personality profile		Apprenticeships	US recommenders	
Interests profile		College / Sixth Form	Notes for Ref Writers	
		Canadian universities		
		Asian universities		
		Australasian unis		
		Special opportunities		
		Middle Eastern unis		

We are excited to announce that parents will soon have access to their own Unifrog accounts, providing a valuable opportunity to stay informed about their child's post-16 education options. This new feature aims to foster a closer connection between parents and their children during the crucial decision-making process. With access to the platform, parents can actively engage in discussions, explore various post-16 choices, and offer invaluable support to their child's educational journey. By empowering parents with this tool, we hope to strengthen the collaborative efforts between educators, students, and families in shaping a successful and fulfilling path for every student.



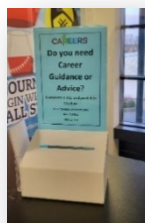
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Year 11 Careers Guidance

It is a very important and busy time for Year 11 students. All Year 11 students have benefited from a 1:1 Careers Guidance meeting with our Level 6 qualified Careers Advisors, Mrs Collins and Mrs Carter. We are now in the process of offering additional support to those students who are still undecided as to what their next steps will be. Please contact Mrs Collins, your Careers Advisor or complete a self-referral form – located at Student Services



Upcoming

Post-16

Further Education Open Events

Provider	Date	Details	Time
Northern School of Art	Tuesday 19 th March	Open Event	5.30pm -8.00pm
Hartlepool 6 th Form	Wednesday 20 th March	Online registration required	5.00pm – 6.30pm
Sunderland Bede College	Thursday 14 th March	A Level/L3 Open Event	4.30pm – 6.30pm
Sunderland City College	Tuesday 12 th March	Open Event	4.30pm – 6.30pm
Middlesbrough College	Wednesday 13 th March	Open Event	5.00pm – 7.00pm
Middlesbrough College	Wednesday 20 th March	TTE – Technical Training	4.00pm – 6.00pm

Support for Parents and Carers

Making sure that young people are aware and take advantage of all the opportunities available to help set them up for a successful career and a good quality of life is a challenge for every parent/carers. In partnership with the school, parents/carers have an important role to play in helping their child to access information and make decisions about their career paths. We strongly encourage parents/carers to take an active role in this process. Information on how you can support your child can be found on the school website: [Careers information | Easington Academy](#)



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College Websites

Byron Sixth Form: <https://www.st-bedes.durham.sch.uk/byron-sixth-form-college/>
Durham Sixth Form Centre: <http://www.durhamsixthformcentre.org.uk/>
East Durham College: <https://www.eastdurham.ac.uk/>
English Martyrs Sixth Form: <https://ems6.bhct.org.uk/>
Hartlepool Sixth Form: <https://www.hartlepoolsixth.ac.uk/>
Hartlepool College: <https://www.hartlepoolfe.ac.uk/>
Middlesbrough College: <https://www.mbro.ac.uk/school-leavers>
New College Durham: <https://newcollegedurham.ac.uk/>
Northern School of Art: <https://northernart.ac.uk/>
Sunderland College: <https://www.sunderlandcollege.ac.uk/>

Useful Careers Websites

National Careers Service:
<https://nationalcareers.service.gov.uk/>
Prospects: <https://www.prospects.ac.uk/>
ICould: <https://icould.com/>
Careers Box: [Home - CareersBox](#)
Careers4U: [Careers4u –](#)

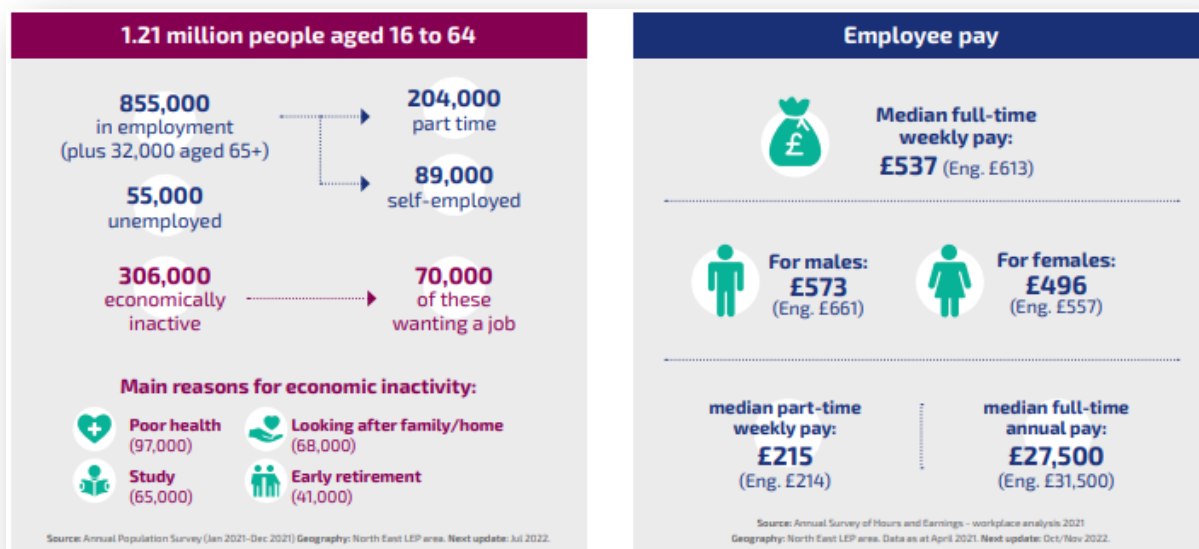
Labour Market Information (LMI) Careerometer

Careerometer lets you compare the average wages and working hours of up to three jobs in England. You can also use it to find out the predicted demand for these jobs in the future.

How to use it: Type in the first career that you're interested in and select from the drop-down list, then add your second and third choices to see the comparison.

Check it out here: [Careerometer – LMI For All](#)

The Northeast labour markets.



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