

Curriculum Overview – Year 10 Media

Year	Term	Unit/s of Work	Assessment
10	1	<p><u>Unit 2 - Understanding the Media</u></p> <p>Introduction to key concepts of audience, media language, representation, institution</p> <p><u>Assignment 1 - Introduction to the Media</u></p> <p>Students expected to engage primarily with the key concepts of media language and audience.</p>	<ul style="list-style-type: none"> Students produce a 500 - 700 word analysis of one or more texts within a particular medium and provide an explanation of their analysis and pre-production work.
	2	<p><u>Introduction to the Media</u></p> <p>Students expected to engage primarily with the key concepts of media language and audience for the production task</p> <p><u>Assignment 2 Cross-Media Study</u></p> <p>Students study a particular topic across two media forms. The key concepts of <i>Representation and Institutions</i> must be addressed.</p>	<ul style="list-style-type: none"> Working in the same medium, candidates will present a pre-production task. They will need to explain their intentions, with particular reference to their use of media Students will study one media topic from Assignment Bank 2. They will submit responses analysing aspects of the two texts from different forms. This will include some consideration of the nature of representations found therein. This analysis and explanation should total approximately 1000 - 1200 words.
	3	<p><u>Assignment 2 Cross-Media Study</u></p> <p><u>Assignment 3 Practical Production and Evaluation</u></p> <p>Students are required to undertake a practical production which addresses all four key concepts, from conception to realisation, together with an evaluation of 700-800 words.</p>	<ul style="list-style-type: none"> Working in the same topic area, students will present two planning tasks based on a common idea but across different forms and explain how these would deal with issues of representation and institution. Planning and research Evidence of research into existing products of a similar nature and into their potential audience should be submitted, perhaps in the form of annotated analyses of existing texts, charts, surveys or questionnaires. Students need to submit evidence of planning, perhaps in the form of briefs, sketches, scripts, storyboards, mock-ups, drafts, contact sheets, flat plans etc.