

# Shop Keeper

## What is it?

A shopkeeper is an individual who owns or manages a shop or retail store. The primary responsibilities of a shopkeeper include selling goods or services to customers, managing inventory, setting prices, and ensuring the smooth operation of the business.

## Qualifications/Experience Required:

You must have strong numeracy and business skills. You will require a minimum of GCSE grade 5 or above in Maths and English. Further studies would be A Levels in subjects such as business and Maths or you could gain an Apprenticeship in retail or business.

## What the Work Involves:

Duties often involve interacting with customers, restocking shelves, handling transactions, and keeping the store clean and organised. In smaller shops, the shopkeeper may be directly involved in purchasing merchandise, while in larger retail chains, these responsibilities may be delegated to specific departments or managers.

## Future Prospects – Labour Market Information:

The trend towards large multi-product shops and online purchasing has meant that a lot of smaller shops are closing. It is a very competitive market.

Weekly Pay	Annual Pay
<b>£440</b>	<b>£22,880</b>
Hours/Week	Hourly Pay
<b>32h</b>	<b>£14</b>

### Workforce Change (projected)

Contraction	Replacement
<b>-2.1%</b>	<b>62.4%</b>

The workforce is projected to contract by -2.1% over the period to 2027, losing 26,500 jobs. In the same period, 62.4% of the workforce is projected to retire, creating 799,700 job openings.

## Type of person who may be suited to this job:

You will need to be determined and motivated and be happy to work unsociable hours. You will have excellent communication skills as well as being well organised and have marketing, business and sales skills.

## Money/Wage Guide:

Earnings vary significantly depending on the size and location of the business. Starting salaries are between £15,000 and £18,000. With experience you may earn up to £30,000

## Related Opportunities:

- Merchandiser
- Retail Buyer
- Sales/Retail Assistant

## Further Information:

British Franchise Association.

[www.thebfa.org](http://www.thebfa.org)

National Enterprise Network.

[www.nationalenterprisenetwork.org](http://www.nationalenterprisenetwork.org)