CAREERS PROGRAMME – EASINGTON ACADEMY

Careers Leader: Deputy Headteacher, Mrs Lou McManus

Contact Information: Tel: 0191 5270757 Email: lou.mcmanus@easingtonacademy.co.uk

Introduction:

Careers guidance is as much about inspiration and aspiration as it is about advice. Careers education, information, advice and guidance (CEIAG) should prepare young people to be able to make informed choices about their career pathways.

Schools have a statutory requirement to secure independent and impartial guidance for Years 8-13 (years 8-11 at Easington Academy). This includes managing the access for providers to pupils at the school, for the purpose of giving them information about the provider's education or training offer. This complies with the school's legal obligations under section 42B of the Education Act 1997.

Commitment:

Easington Academy has a CEIAG programme that is structured and stable. We are committed to ensuring that the CEIAG advice students receive is: • Impartial • Varied (a range of education or training opportunities, including apprenticeships) • In the best interests of the students • Meets the needs of the students' The school works alongside a number of providers (see separate document regarding access).

CEIAG PROGRAMME – EASINGTON ACADEMY - 2025 - 2026

Key aim – to ensure that the careers provision meets the requirements outlined in the Gatsby benchmarks

	Gatsby Benchmark	Statement	Further Guidance
1	A stable careers programme	Every school and college should have an embedded programme of career education and guidance that is known and understood by students, parents, teachers, governors, and employers.	 Every school should have a stable, structured careers programme that has the explicit backing of the senior management team and has an identified and appropriately trained person responsible for it. The careers programme should be published on the school's website in a way that enables pupils, parents, teachers, and employers to access and understand it. The programme should be regularly evaluated with feedback from pupils, parents, teachers, and employers as part of the evaluation process
2	Learning from career and labour market information	Every student, and their parents, should have access to good quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information	 By the age of 14, all pupils should have accessed and used information about career paths and the labour market to inform their own decisions on study options. Parents should be encouraged to access and use information about labour markets and future study options to inform their support to their children.
3	Addressing the needs of each student	Students have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each student. A school's careers programme should embed equality and diversity considerations throughout	 A school's careers programme should actively seek to challenge stereotypical thinking and raise aspirations. Schools should keep systematic records of the individual advice given to each pupil, and subsequent agreed decisions. All pupils should have access to these records to support their career development. Schools should collect and maintain accurate data for each pupil on their education, training, or employment destinations.
4	Linking curriculum learning to careers	All teachers should link curriculum learning with careers. STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.	10. By the age of 14, every pupil should have had the opportunity to learn how the different STEM subjects help people to gain entry to, and be more effective workers within, a wide range of careers.
5	Encounters with employers and employees	Every student should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.	 11. Every year, from the age of 11, pupils should participate in at least one meaningful encounter* with an employer. *A 'meaningful encounter' is one in which the student has an opportunity to learn about what work is like or what it takes to be successful in the workplace
6	Experiences of workplaces	Every student should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities and expand their networks.	12. By the age of 16, every pupil should have had at least one experience of a workplace, additional to any part-time jobs they may have.13. By the age of 18, every pupil should have had one further such experience, additional to any part-time jobs they may have.
7	Encounters with further and higher education	All students should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.	 14. By the age of 16, every pupil should have had a meaningful encounter* with providers of the full range of learning opportunities, including Sixth Forms, colleges, universities, and apprenticeship providers. This should include the opportunity to meet both staff and pupils. 15. By the age of 18, all pupils who are considering applying for university should have had at least two visits to universities to meet staff and pupils. *A 'meaningful encounter' is one in which the student has an opportunity to explore what it is like to learn in that environment.
8	Personal guidance	Every student should have opportunities for guidance interviews with a career adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made.	16. Every pupil should have at least one such interview by the age of 16, and the opportunity for a further interview by the age of 18.

Easington Academy – CEIAG Programme – Fixed elements (To be reviewed July 2026)

Year	Careers	Event	Location	BM	Term	Notes
Group	Journey					
		Parent/Carers Careers Information Evening	Auditorium	1,2,3, 4,5,7	Term 2	Representatives from: College – Vocational Courses, 6 th Form – A Levels, Apprenticeship/T Levels University - HE
		Careers Café	KS4 Servery	1,2,3, 4,5,7	Lunchtime throughout Year	Representatives from: College – Vocational Courses, 6 th Form – A Levels, Apprenticeship/T Levels University – HE, Employers.
		Job of the Week	Online	1,2,4	Weekly	Looking at a wide range of careers and being aware of the range of possible jobs. Identifying common sources of information about the labour market education system.
		Careers Newsletter	Online	1,2,4	Monthly	Monthly look at careers events overview and labour market information. Essential information for all stakeholders.
7	Discover the world	World Ready Career Lessons @ @ @ @	Class	1,2,3, 4,5	Throughout Year	Refer to World Ready Programme.
	of work and personal	Green Careers Week	In School/Online	1,2,3, 4,5,6,7	Autumn 3 rd to 7 th Nov	Looking at a wide range of green careers and meeting employers who work in this sector.
	skills	Introduction to Careers	Class	1,2,3, 4,8	Term 1	Meeting CEIAG team, learning about the resources available and completing Future Skills Questionnaire.
		World of Work Day	Auditorium	1,2,3, 4,5	5 th Nov	Sector specific workshops delivered by external employers and post 16 providers with the emphasis on careers.
		National Apprenticeship Week	Assemblies/ KS4 Servery/Online/Class	1,2,3, 4,5,7	Term 2 9 th to 15 th Feb 26	Opportunity to discover and showcase the benefits of
		National Careers Week	Assemblies/ KS4 Servery/Online/Class	1,2,3, 4,5,7,8	Term 2 3 rd to 8 th March 26	Students get involved in careers-based activities throughout the week.
		National Women's Day	Online	1,2,3, 4,5,7	8 th March 2026	Promoting equality within the world of work
		British Science Week	Class/Online	1,2,3, 4,7	Spring 6 th to 15 th March 26	STEM activities throughout the week.
		Careers Knowledge Audit	Online	1,2,3 4	Term 3	Students to complete evaluation/audit to measure careers knowledge and understanding and impact of programme.

Year	Careers	Event	Location	BM	Term	Notes
Group	Journey					
		Parent/Carers Careers Information Evening	Auditorium	1,2,3, 4,5,7	Term 2	Representatives from: College – Vocational Courses 6 th Form – A Levels, Apprenticeship/T Levels University - HE
		Careers Café	KS4 Servery	1,2,3, 4,5,7	Lunchtime throughout Year	Representatives from: College – Vocational Courses 6 th Form – A Levels, Apprenticeship/T Levels, University – HE Employers, NCS
		Job of the Week	Online	1,2,4	Weekly	Looking at a wide range of careers and being aware of the range of possible jobs. Identifying common sources of information about the labour market education system.
		Careers Newsletter	Online	1,2,4	Monthly	Monthly look at careers events overview and labour market information. Essential information for all stakeholders.
		World Ready Career Lessons © © 0	Class	1,2,3, 4,5	Throughout Year	Refer to World Ready Programme.
	Explore the world of work and personal skills	Green Careers Week	Class KS4 Servery Online	1,2,3, 4,5,6,7	Autumn 3 rd to 7 th Nov	Looking at a wide range of green careers and meeting employers who work in this sector.
8		Introduction to Careers	Class	1,2,3, 4,8	Autumn	Meeting CEIAG team, learning about the resources available and completing Future Skills Questionnaire.
		Lego Engineering	Auditorium	1,2,3, 4,7	Term 2	Discover the world of engineering through activity-based workshop.
		University Visit	External	1,2,3, 4,7	Autumn/Spring	Tour of university and workshops.
		World of Work Day	Auditorium	1,2,3, 4,5	5 th Nov	Sector specific workshops delivered by external employers and post 16 providers with the emphasis on careers.
		National Apprenticeship Week	Assemblies/ KS4 Servery/Online/Class	1,2,3, 4,5,7	Term 2 9 th to 15 th Feb 26	Opportunity to discover and showcase the benefits of apprenticeships.
		National Careers Week	Assemblies/ KS4 Servery/Online/Class	1,2,3, 4,5,7,8	Spring 3 rd to 8 th March	Students get involved in careers-based activities throughout the week.
		British Science Week	Class/Online	1,2,3, 4,7	Spring 6 th to 15 th March 26	STEM activities throughout the week.
		Careers Knowledge Audit	Online	1,2,3 4	Summer	Students to complete evaluation/audit to measure careers knowledge and understanding and impact of programme.

Year	Careers	Event	Location	BM	Term	Notes
Group	Journey					
		Parent/Carers Careers		1,2,3,	Term 2	Representatives from: College – Vocational Courses
		Information Evening	Auditorium	4,5,7		6 th Form – A Levels, Apprenticeship/T Levels, University
		Careers Café		1,2,3,	Lunchtime	Representatives from: College – Vocational Courses
			KS4 Servery	4,5,7	throughout Year	6 th Form – A Levels, Apprenticeship/T Levels, University –
						HE, Employers, NCS
		Job of the Week				Looking at a wide range of careers and being aware of the
			Online	1,2,4	Weekly	range of possible jobs. Identifying common sources of
		Man				information about the labour market education system.
		Careers Newsletter	Online	1 2 4	Monthly	Monthly look at careers events overview and labour market information. Essential information for all
		000	Offilite	1,2,4	ivioriting	stakeholders.
		World Ready Career	Class	1,2,3,4,5	Throughout Year	Refer to World Ready Programme.
		Lessons	Class	1,2,3,4,3	Timoughout real	nerer to world neddy r rogramme.
		Green Careers Week	Class	1,2,3,	Autumn	Looking at a wide range of green careers and meeting
			KS4 Servery/Online	4,5,6,7	3 rd to 7 th Nov	employers who work in this sector.
	Understanding	Introduction to Careers	Class	1,2,3,	Autumn	Meeting CEIAG team, learning about the resources
	career			4,8		available and completing Future Skills Questionnaire.
9	pathways	Bronze DofE Award 🐶 🧐	Auditorium/Class	1,2	Autumn	Gain essential skills and attributes for work and life.
	and personal	University Visit	External	1,2,3,	Autumn/Summer	Tour of university and workshops. (Possibilities Durham,
	skills	000		4,7	_ +b	Oxford, Cambridge)
		World of Work Day	Auditorium	1,2,3,	5 th Nov	Sector specific workshops delivered by external employers
			A - - - - - - -	4,5	T 2	and post 16 providers with the emphasis on careers.
		National Apprenticeship Week	Assemblies/ KS4	1,2,3,	Term 2 9 th to 15 th Feb 26	Opportunity to discover and showcase the benefits of
		National Careers Week	Servery/Online/Class Assemblies/ KS4	4,5,7 1,2,3,	Spring	apprenticeships. Students get involved in careers-based activities
		QQQ	Servery/Online/Class	4,5,7,8	3 rd to 8 th March	throughout the week.
		National Women's Day	Class/Online	1,2,3,	Spring	Discover the world of work and equal opportunities for all.
			Clussy Offilia	4,5,6	8 th March 26	biscover the world of work and equal opportunities for all.
		Options Evening	Assemblies/School	.,0,0	Term 2	Providers invited to evening, assemblies
			•			
		1:1 Careers Guidance	Careers Hub	1,2,3,	Spring/Summer	1:1 Career Guidance relating to GCSE option choices.
		Meetings		4,8		
		British Science Week	Class/Online	1,2,3,	Spring 6 th to 15 th	STEM activities throughout the week.
				4,7	March 26	

Year	Careers	Event	Location	BM	Term	Notes
Group	Journey					
		Parent/Carers Careers	Auditorium	1,2,3,	Term 2	Representatives from: College – Vocational Courses
		Information Evening 🔘 🧔		4,5,7		6 th Form – A Levels, Apprenticeship/T Levels, University
		Careers Café		1,2,3,	Lunchtime	Representatives from: College – Vocational Courses
			KS4 Servery	4,5,7	throughout Year	6 th Form – A Levels, Apprenticeship/T Levels
		AND				University – HE, Employers, NCS
		Careers Fair	Auditorium/Sports	1,2,4	Term 1	Invite: Employers, FE/HE Providers, Training Providers
			Hall			Apprenticeship Providers, Student Support Service.
		Job of the Week		1,2,4		Looking at a wide range of careers and being aware of the
		000	Online		Weekly	range of possible jobs. Identifying common sources of
		AND WELL	Online	1 2 4		information about the labour market education system.
		Careers Newsletter	Online	1,2,4	Monthly	Monthly look at careers events and labour market information. Essential information for all stakeholders.
		World Ready Career	Class	1,2,3,	Throughout Year	Refer to World Ready Programme.
		Lessons	Class	4,5	Tilloughout real	Refer to World Ready Flogramme.
10	Build on	Green Careers Week	Class/ KS4 Servery	1,2,3,	Autumn	Looking at a wide range of green careers and meeting
10	employment	000	Online	4,5,6,7	3 rd to 7 th Nov	employers who work in this sector.
	Skills	Silver DofE Award 🚱 🚱	Auditorium/Class	1,2	Term 2	Gain essential skills and attributes for work and life.
		World of Work Day	Auditorium	1,2,3,	5 th Nov	Sector specific workshops delivered by external
				4,5		employers and post 16
		National Apprenticeship	Assemblies/ KS4	1,2,3,	Term 2	Opportunity to discover and showcase the benefits of
		Week 🔍 🔍 🔍	Servery/Online/Class	4,5,7	9 th to 15 th Feb 26	apprenticeships.
		National Careers Week	Assemblies/ KS4	1,2,3,	Spring	Students get involved in careers-based activities
		000	Servery/Online/Class	4,5,7,8	3 rd to 8 th March	throughout the week.
		British Science Week	Class/Online	1,2,3,	Spring 6 th to 15 th	STEM activities throughout the week.
		000		4,7	March 26	
		Parents Evening	Auditorium	1,2,3,	22 nd April 26	Representatives from: College – Vocational Courses
				4,5,8		6 th Form – A Levels, Apprenticeship/T Levels, University
		1:1 Careers Guidance	Careers Hub	1,2,3,	Summer	1:1 Career Guidance.
		Meetings	A dita vivua /Co a uta	4,8	A	In the Free levers FF/HF Dreviders Training Dreviders
		Careers Fair	Auditorium/Sports	1,2,3,	Autumn	Invite: Employers, FE/HE Providers, Training Providers
		CV Creation Lesson	Hall Class/World Ready	4,5,7,8	Summer	Apprenticeship Providers, Student Support Service. Students create CV with follow up optional sessions.
		CA CLEGRIOLI FESSOLI	Classy World Ready	1,2,3, 4,8	Juillilei	Stadents create CV with follow up optional sessions.
		Work Experience	External placements	1,2,3,	Summer	All students attend external work placement.
		Placement Placement	External placements	4,5,6	34	7.11 Stadents deterra external work placement.
		Crack the Case	NERAP	1,2,3,5,6	Term 2	Introduction To the crime sector
		Crack the Case	INLINAF	1,2,3,3,0	Terrii Z	introduction to the chine sector

Year	Careers	Event	Location	BM	Term	Notes
Group	Journey					
		Parent/Carers Careers Information Evening	Auditorium	1,2,3, 4,5,7	Term 1	Representatives from: College – Vocational Courses 6 th Form – A Levels, Apprenticeship/T Levels, University - HE
		Careers Café	KS4 Servery	1,2,3, 4,5,7	Lunchtime throughout Year	Representatives from: College – Vocational Courses 6 th Form – A Levels, Apprenticeship/T Levels, University – HE, Employers, NCS
		1:1 Careers Guidance Meetings	Careers Hub	1,2,3, 4,8	Autumn/Spring	1:1 Career Guidance.
		Careers Fair	Auditorium/Sports Hall	1,2,3, 4,5,7,8	Term 1	Invite: Employers, FE/HE Providers, Training Providers Apprenticeship Providers, Student Support Service.
		Parents Evening	Auditorium	1,2,3, 4,5,8	17 th Dec 24	Representatives from: College – Vocational Courses 6 th Form – A Levels, Apprenticeship/T Levels, University
11	Reflect on Next Steps and Career Goals	Job of the Week	Online	1,2,4	Weekly	Looking at a wide range of careers and being aware of the range of possible jobs. Identifying common sources of information about the labour market education system.
**		Careers Newsletter	Online	1,2,4	Monthly	Monthly look at careers events overview and labour market information. Essential information for all stakeholders.
		World Ready Career Lessons @ @ @ @	Class	1,2,3, 4,5	Throughout Year	Refer to World Ready Programme.
		Green Careers Week	Class KS4 Servery Online	1,2,3, 4,5,6,7	Term 2 9 th to 15 th Feb 26	Looking at a wide range of green careers and meeting employers who work in this sector.
		World of Work Day	Auditorium	1,2,3, 4,5	5 th Nov	Sector specific workshops delivered by external employers and post 16 providers with the emphasis on careers.
		National Apprenticeship Week 999	Assemblies/ KS4 Servery/Online/Class	1,2,3, 4,5,7	Spring 10 th to 14 th Feb	Opportunity to discover and showcase the benefits of apprenticeships.
		National Careers Week	Assemblies/ KS4 Servery/Online/Class	1,2,3, 4,5,7,8	Spring 3 rd to 8 th March	Students get involved in careers-based activities throughout the week.
		British Science Week	Class/Online	1,2,3, 4,7	Spring 6 th to 15 th March 26	STEM activities throughout the week.

Links to useful Careers related information and guidance:

- Easington Academy OneNote Careers Information all students have been emailed a link to Office 365 OneNote document which provides easy access to all relevant careers information as well as links to all local post 16 providers.
- **Websites for choosing A levels** These are the combined views of 24 of the top universities on which A levels they want for different degrees https://www.russellgroup.ac.uk/for-students/school-and-college-in-the-uk/subject-choices-at-school-and-college/
- UCAS provides a handy summary on A level choices: https://www.ucas.com/further-education/post-16-qualifications/qualifications-you-can-take/levels

National Careers Service: https://nationalcareersservice.direct.gov.uk/

Labour Market for all: https://www.lmiforall.org.uk/cm2/

National Careers Service: https://nationalcareersservice.direct.gov.uk/

• Career planning SEND https://www.nidirect.gov.uk/articles/career-planning-young-people-special-educational-needs

• All About Careers https://www.allaboutschoolleavers.co.uk/school-leaver-options

Apprenticeships
 https://www.apprenticeships.gov.uk/#

Curriculum learning

- 1. Each subject area to deliver 2 career-based lessons in Year 7 and 8, and 1 in Year 9 before the options process.
 - a. These should explicitly link the subject to a chosen profession or professions in an engaging way for students.
 - b. Students should have evidence of these lessons in their exercise books or have mapped them into their curriculum plans.
 - c. In STEM subjects the development of confidence in girls to study science and maths is a priority. (46. From DfE guidance).

Evaluation

- 1. Following each key career event, a questionnaire will be used to evaluate the quality of the provision and to inform developments.
- 2. Update destination data when information is provided by Local authority / IDSR / performance tables / analyse school performance.
- 3. Share individual career guidance records and information with students through OneDrive.

SEND Provision

- 1. 1:1 career guidance meeting annually from Year 7
- 2. Adaptive Career Programme KS3
- 3. Bespoke meetings with post 16 providers from Year 10
- 4. Qualified careers advisors will be available to meet with SEND students regarding careers guidance and information.
- 5. Encounters with employers work experience, workshops, and assemblies
- 6. Careers Advisor will attend all necessary reviews

Fluid elements

- 1. Easington Academy is open to allow providers and employees access to students to enhance their careers programme. A provider access policy is posted on the school website to facilitate this.
- 2. Parents evenings will provide further opportunities for access to pupils and / or parents / carers.
- 3. During parents' evenings the SENDCO will meet with vulnerable students to review academic progress holistically and to have bespoke conversations regarding careers advice. Conversations will be captured and copied as appropriate and stored in student's OneDrive folder.

CDI career development framework

Grow throughout life	Explore possibilities	Manage career
The Comment of the Co		
Grow throughout life by learning and reflecting on yourself, your background and your strengths.	Explore the full range of possibilities open to you and learn about recruitment processes and the culture of different workplaces.	Manage your career actively, make the most of opportunities and learn from setbacks.
Create opportunities	Balance life and work	See the big picture
Create opportunities	Balance life and work	See the big picture