

## **Animator**

#### What is it?

An animator is a creative professional who brings characters, scenes, and stories to life through animation. They use a variety of techniques, including traditional hand-drawn animation, computer-generated imagery (CGI), and stop-motion animation, to create visual effects for films, television shows, video games, advertisements, and other multimedia projects.

### **Qualifications/Experience Required:**

You will typically need a degree or diploma in animation, computer animation, or a related field from a reputable art or design school. Coursework often includes animation principles, storytelling, character design, and digital animation software. Building a strong portfolio showcasing your animation skills and creative vision is essential.

#### What the Work Involves:

Collaborating with directors, producers, and other creative professionals to develop concepts and storyboard ideas for animation projects. Creating character designs, sketches, and visual assets using traditional or digital tools, depending on the project requirements.

Using animation software such as Adobe After Effects, Autodesk Maya etc. Incorporating sound effects, music, and dialogue to enhance the storytelling and emotional impact of animations.

# Future Prospects – Labour Market Information:

The demand for animators is expected to remain steady, with opportunities available in various sectors of the entertainment industry, including film, television, advertising, gaming, and online media. As technology continues to advance, there may be increased demand for animators with expertise in emerging techniques such as virtual reality (VR) animation.

Entry-level animators typically earn around £18,000 to £25,000 per year.

# Type of person who may be suited to this job:

Animation may be suited to individuals who are creative, imaginative, and passionate about storytelling and visual arts. Animators need to have strong drawing skills, an eye for detail, and the ability to convey emotions and movements through character animation. They should also be collaborative, adaptable, and able to work well under pressure.

### Money/Wage Guide:

Entry-level animators can expect to earn around £18,000 to £25,000 per year. With experience and specialization, this can increase to £25,000 to £35,000. Senior animators may earn upwards of £40,000 per year.

### **Related Opportunities:**

- Motion graphics designer
- Visual effects artist
- 3D modeler
- Storyboard artist

### **Further Information:**

Animation UK: https://animationuk.org/

The Animation Guild:

https://animationguild.org.uk/