

Programme Impact Assessment – Careers Education at Easington Academy

At Easington Academy, our Careers Education, Information, Advice and Guidance (CEIAG) programme is designed to make a measurable and meaningful impact on students' personal development, aspirations, and future outcomes.

Impact on Students

1. Raised Aspirations and Motivation

- Students are exposed to a wide range of career pathways, helping them to set ambitious goals and see the relevance of their education.
- Encounters with employers and role models inspire students to pursue careers they may not have previously considered.

2. Improved Decision-Making

- Through structured guidance and access to labour market information, students make informed choices about GCSE options, post-16 pathways, and future careers.
- Personalised 1:1 guidance ensures students understand their strengths and how they align with career opportunities.

3. Enhanced Employability Skills

- Activities such as work experience, CV writing, and enterprise events develop key skills including communication, teamwork, problem-solving, and resilience.
- Participation in programmes like Duke of Edinburgh builds confidence and leadership.

4. Increased Engagement and Attainment

- Careers-linked curriculum lessons help students understand the real-world application of subjects, increasing engagement and academic motivation.
- Students who see a clear connection between school and future success are more likely to attend, participate, and achieve.

5. Positive Destinations

- Our destination tracking shows that students' progress into a wide range of positive outcomes including apprenticeships, college, sixth form, and employment.
- The programme supports students to navigate transitions confidently and successfully.

6. Support for All Learners

- Bespoke provision for SEND and disadvantaged students ensures equity of access to careers guidance and opportunities.
- Adaptive programmes and targeted interventions help all students to thrive.

Evaluation and Continuous Improvement

- Impact is measured through student voice, knowledge audits, feedback from stakeholders, and destination data.
- The programme is reviewed annually to ensure it remains relevant, inclusive, and effective.

For further information, please contact: **Mrs Lou McManus – Careers Leader**

☎ 0191 5270757

✉ lou.mcmanus@easingtonacademy.co.uk