



Careers

What is it?

Web Developer

Web Developers use computer code to create and maintain websites and applications. They will take an overall website design concept and begin building it using different coding languages. Web developers often work alongside web designers or the marketing team to ensure that the design is well made and easy for users to navigate.

Day to day tasks

- Communication with designers to better understand preferred website layout before coding begins.
- Coding new pages and website elements for client approval and installation.
- Testing new website elements across various search engines and devices.
- Migrating successful website elements to live sites when testing is successful.
- Troubleshooting any issues with client-facing content or back-end compatibility.
- Updating website themes, plugins, and security to reflect current website best practices.
- Monitoring and reporting website traffic and addressing website elements that can improve user experience.
- Maintaining necessary software documentation.

Qualifications

You will need four to five GCSEs at grades 9-4 including Science, Mathematics, English and Computer Science

Salary

Ranging from £20,000 for starters, rising to £50,000 for an experienced Web Developer.

Jobs and labour market

Vacancies in this career are projected to rise by 3.4% by 2026 – this means there will be many jobs in this career industry in the future.

Routes into the industry

- College course – Level 3 Certificate in Web Design
- T Level in Digital Production, Design
- Diploma in Software Development
- Apprenticeship
- A Levels (one subject related to creative design/computers) - University